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ASIAN ACCESS STRATEGIC PLAN SUMMARY 2006: “Expanding the Horizon”

2006 STRATEGIC FOCUSES**DEVELOPING LEADERS**

- Identify national directors for two new countries and launch first class.
- Establish the prototype for financial sustainability to be implemented in each new partnership across Asia.

MULTIPLYING CONGREGATIONS

- Implement in each country a tracking method for the ministry's four desired outcomes.

NETWORKING

- Initiate research on organizations known for expertise in Asia.

FUNDING THE MINISTRY

- Achieve \$1.9 million in investments through Development activities.
- Develop a list of 50 new potential major investors (≥ \$5,000 annually) through input from current investors, contacts with friends of Asian Access, and research.

SERVING PEOPLE, BUILDING CAPACITY

- Implement internet accessible information dashboards for staff, missionaries and other constituencies.
- Implement upgraded investor tracking and accounting software.

COMMUNICATING THE STORY

- Produce a high quality Asian Access DVD.

THEMES FOR NEXT 3 YEARS

- 2006** Expanding the Horizons (growth)
- 2007** Raising the Standard (excellence)
- 2008** Sharing the Partnership (indigenization)

VISION

To see a vibrant community of servant leaders with vision, character and competence leading the church across Asia.

MISSION

To identify, develop and release emerging kingdom leaders to unite the church, multiply leaders and congregations, and extend the transforming power of the Gospel of Jesus Christ.

VALUES

Servant leadership
People

Relevance to cultural context
of ministry

Innovation

Networking and partnerships

Generosity



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Mr. Paul McKaughan

President/Executive Director,
Evangelical Fellowship of Mission Agencies



“Having effectively strengthened our foundation, Asian Access is now positioned to expand into twenty countries over the next five years.

Furthermore, our alignment with the Lausanne Movement provides us an unprecedented opportunity to help unite God’s global Church for His kingdom purposes.”

Doug Birdsall

“Asian Access is a charter member of ECFA and has an unblemished record of 25 years with our organization. Accreditation with ECFA is a powerful statement to its donors that the ministry is serious about ac-countability and integrity. We stand proudly with Asian Access in the work to which God has called them.”

Mr. Paul Nelson, President,
Evangelical Council for Financial Accountability

“In leadership, I believe that charisma without character is chaos. That’s why I appreciate Asian Access’ commitment to character development. Their leadership model effectively balances the training of the heart as well as the hands and mind.”

Dr. Peter Kuzmic,
Professor of World Missions
& European Studies,
Gordon-Conwell Theological Seminary

“I believe Doug’s appointment as Lausanne Chair places Asian Access at the very heart of what you are about in ministry throughout Asia. The exposure for both Asian Access and Lausanne is benefited by this appointment and the leadership that Doug will provide.”

Dr. Ted Engstrom, President Emeritus,
World Vision



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